

CURRICULUM VITAE

CHRISTINE L. GARLOUGH

Professor, Department of Gender and Women's Studies
Director, Center for Research on Gender and Women
Co-Chair, UNESCO Chair on Gender, Wellbeing and a Culture of Peace

Department of Gender and Women's Studies
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Education

Doctor of Philosophy, Communication Studies (Rhetoric), University of Minnesota, 2002.
Master of Arts in Liberal Studies (South Asian Studies), Hamline University, 1994.
Bachelor of Science, Education (Communication Arts & English), University of Wisconsin-Madison, 1989.

Academic Positions

Professor, Department of Gender and Women's Studies, University of Wisconsin-Madison,
May 2017 - present.

Director, Center for Research on Gender and Women, University of Wisconsin-Madison,
July 2022- present.

Co-Chair, UNESCO Chair on Gender, Wellbeing and a Culture of Peace.

Head, Folklore Program, University of Wisconsin-Madison, May 2019 – May 2022.

Director, Center for South Asia, University of Wisconsin-Madison, September 2016-September 2017.

- Interim Director, September 2015-2016.

Associate Professor, Department of Gender and Women's Studies, University of Wisconsin-Madison, July 2012-May 2017.

- Interim Associate Chair, June 2016-2018.
- Director of Graduate Studies, June 2015-2018.

- Co-Director of Graduate Studies, June 2012-2015.

Assistant Professor, Department of Gender and Women's Studies, University of Wisconsin-Madison, July 2009-2012.

Assistant Professor, Department of Communication Arts, University of Wisconsin-Madison, August 2003-June 2009.

Affiliated Appointments, University of Wisconsin-Madison:

UNESCO Scientific Committee, August 2022-present.

Executive Steering Committee, Folklore Program, August 2019-present.

Executive Steering Committee, Interdisciplinary Theater Studies, August 2016-present.

Faculty, Center for the Study of Upper Midwestern Cultures, August 2003-present.

Affiliate, Public Humanities, August 2015-present.

Affiliate, Human Rights Initiative, October 2008-present.

Affiliate, Center for South Asia, August 2003-present.

Executive Committee, Comparative Literature and Folklore Studies, January 2013-2022.

Steering Committee, Center for Visual Culture, August 2018-2024.

Affiliate, Department of Theatre and Drama, November 2008-June 2015.

Steering Committee, Center for Visual Cultures, August 2018-2024.

Grants

UW Madison Anonymous Fund, (2024-25) "Reproductive Health, Rights and Justice."

John S. and James L. Knight Foundation for the "Expansion of the Center for Communication and Civic Renewal," Dhavan Shah and Michael Wagner, Co-Principal Investigators, w/ Katherine Cramer, Lewis Friedland, Demis Glasford, Jon Pevehouse, Chris Wells, and Sijia Yang, Co-Investigators, and w/ Porismita Borah, Danielle K Brown, Erik Page Bucy, Nick Buttrick, Christopher Cascio, Christine Garlough, Lucas Graves, Lanier Frush Holt, Nathan Kalmoe, Ramya Korlakai Vinayak, Josephine Lukito, Doug McLeod, Tim Rogers, Hernando Rojas, Stuart Soroka, Jiyouk Suk, Marlon Twyman, Emily Vraga, Miya Williams Fayne, Yini Zhang, Collaborators—\$2,997,244 + \$700,000 UW match—8/1/2024–7/30/2029.

UW Madison Anonymous Fund, (2023-24) "Queer, Trans and Two-Spirit Lives: Histories, Expressive Cultures and Activism."

University of Wisconsin, Madison, Robert F. and Jean E. Holtz Center. "Thematic Cluster Proposal titled "Critical Care: Technologies of Caretaking, Connection, and Community in Crisis and Beyond." \$30,000, 6/1/2021-6/1/2023.

University of Wisconsin, Madison, Center for Humanities, "Reimagining the Wisconsin Idea" seed grant. Proposal titled "Just Care: Radical Connection, Communities in Crisis, and Livable Futures." \$10,000. 6/1/2021-6/1/2023.

Wisconsin Partnership Program in the University of Wisconsin School of Medicine and Public

Health in support of “Using Information and Communication Technology to Address Wisconsin’s COVID-19 Crisis,” David H. Gustafson and Ryan Westergaard, Principal Investigators, w/ Louise Mares, Andrew Quanbeck, and Dhavan V. Shah, Co-Investigators—\$470,000—4/1/2020—4/30/2021. Subcontract to Center for Communication and Civic Renewal for “Communication Support for COVID-CHESS” w/ Lew Friedland, Christy Garlough, Douglas McLeod, Debra Pierce, Michael Wagner, and Sijia Yang — \$140,000— 4/1/2020.

Our Shared Futures EI Grant, University of Wisconsin-Madison, 2019-20.

Borghesi-Mellon Grant, Center for Humanities, University of Wisconsin, Madison — 4/19/19-present.

Principal Investigator, Fulbright Pakistan Workshop, Institute of International Education, for Center for South Asia, University of Wisconsin-Madison - (MSN201100) — 10/16-6/17.

Principal Investigator, Department of Education Title VI, for Center for South Asia, University of Wisconsin-Madison - (MSN177748) — 9/15.

Principal Investigator, University of Wisconsin-Madison, Project GO — (MSN184647) — 9/15.

Participating Faculty, Agency for Healthcare Research and Quality (AHRQ) in support of Center for Primary Care, Prevention, and Clinical Partnerships - CP3 (P50-PHS019917A) - “Active Aging Research Center-Bringing Communities and Technology Together for Healthy Aging” - David H. Gustafson - Principal Investigator, \$9,552,788 , 6 /1/11 - 5/31/16.

Research Awards

Feminist Scholar Fellowship, University of Wisconsin-Madison, 2020-21.

AEJMC Political Communication Division, Top Paper—2020: How the Left, Center, and Right Covered the #MeToo Movement: Structural Topic Modeling, Thematic Structure and Language Patterns* Min-Hsin Su, Jiyoun Suk, Shreenita Ghosh and Kruthika Kamath, Wisconsin-Madison; Porismita Borah, Washington State; Teresa Correa, Diego Portales University; Christine Garlough and Dhavan Shah, Association for Education in Journalism and Mass Communication, Virtual Conference, August 6-9, 2020.

Center for South Asia, Research Award Funding, University of Wisconsin-Madison, 2016. Hilldale Undergraduate/Faculty Research Fellowship, University of Wisconsin-Madison, 2015-2016.

Vilas Associates Award, University of Wisconsin-Madison, 2013-2015.

Graduate School Fall Research Competition, University of Wisconsin-Madison, 2013-2014, 2011-2012, 2010-2011, 2007-2008, 2006-2007, and 2005-2006.

Center for South Asia, India Initiative Travel Grant, University of Wisconsin-Madison, 2011-2012.

Vilas Life Cycle Professorship, University of Wisconsin-Madison, 2010-2011.

Feminist Scholarship Award, Organization for Research on Women and Communication, for "The Risks of Acknowledgment: Performing the Sex-Selection Identification and Abortion Debate." Awarded top essay published in *Women's Studies in Communication*, 2008.

A.W. Mellon Grant, "Witnessing and Testimony," with Sara Guyer, Erik Doxtader, and Alastair Hunt, 2007-2008.

Hilldale Undergraduate/Faculty Research Award, University of Wisconsin-Madison, 2007-2008.
Top Paper Award, National Communication Association, Performance Studies Division, 2005.
Top Paper Award, National Communication Association, Asian/Pacific American Communication Studies Division, 2003.

Top Paper Award, National Communication Association, Asian/Pacific American Communication Studies Division, 2002.

MacArthur Foundation Pre-Dissertation Fellowship, 1996.

Teaching Awards

University of Wisconsin, Honored Instructor Award, 2022.

University of Wisconsin Madison, *Chancellor's Distinguished Teaching Award*, 2019-20.

University of Wisconsin, Honored Instructor Award, 2018.

University of Wisconsin, Honored Instructor Award, 2017.

University of Wisconsin, Honored Instructor Award, 2014.

Favorite Professor Award, UW Delta Gamma Sorority, University of Wisconsin-Madison, 2008.

U. W. Muslim Student Organization, Professor Appreciation Award, 2006.

Outstanding Professor Award, UW Pan-Hellenic Women's Association, 2005.
Teaching Excellence Award, UW Resident Hall Association, 2004.

Book

Garlough, Christine L. *Desi Divas: Activism and Acknowledgment in Diasporic Performances*, University Press of Mississippi, as part of the Folklore series: editor, Craig Gill (2013).

Books Under Contract (In Progress)

Garlough, Christine L. *With Care: Everyday Feminist Performance and Politics*. Under contract and in progress. Indiana University Press, part of the book series: Activist Encounters in Folklore and Ethnomusicology, editor, Anthony McDonald.

Garlough Christine, Kelly Happe and Stuart Murray, (Eds.) *Rhetorics of Care*. In Ethics of Care Series, in progress for Peeters Publishing.

Digital Scholarship in the Humanities

Raging Grannies Digital Exhibit, (<https://cdmc.wisc.edu/iatr/>).

Women's March Poster Archive, U.W. Madison Digital Library (<http://digital.library.wisc.edu/1711.dl/WomensMarch>).

South Asian Feminist Activism Archive, U.W. Madison Digital Library (<http://uwdc.library.wisc.edu/collections/GenderStudies>).

American Folklore Society Women's Section, Feminist Folklore Archive (<https://mywebspace.wisc.edu/clgarlough/index.html>) (<https://minds.wisconsin.edu/handle/1793/52567>)

Peer Reviewed Journal Articles

Su, M. H., Suk, J., Borah, P., Ghosh, S., Garlough, C., & Shah, D. "From Weinstein to Kavanaugh: Shifting coverage of sexual violence and the #MeToo movement across US news media". *Communication Monographs*, (2024): 1-23.

Jiyoun Suk, Yibing Sun, Luhang Sun, Mengyu Li, Catalina Farias, Shreenita Ghosh, Hyerin Kwon, Porismita Borah, Darshana Mini, Teresa Correa, Christine Garlough, and Dhavan Shah. "Think Global, Act Local": How #MeToo Hybridized Across Borders and Platforms for Contextual Relevance." *Information, Communication & Society*. (2024): 1-22.

Risk, Orion and Christine Garlough. "Complicating Care: Vulnerability re-imagined through performance." *Performance Research Journal*. 27 (2022):145-153.

Ghosh, Shreenita, Min-Hsin Su, Aman Abhishek, Jiyoun Suk, Chau Tong, Ornella Hills, Teresa Correa, Christine Garlough, Porismita Borah, and Dhavan Shah. "Covering #MeToo Across the News Spectrum: Political Accusation and Public Events as Drivers of Press Attention," *International Journal of Press/Politics*. 27(1) (2022): 158-185, DOI: 10.1080/10810730.2020.1838003.

Garlough, Christine L. "Review of Care Ethics in the Age of Precarity" in *Feminist Formations*. Vol. 34 (2022): 237-241.

Zhang, Yini, Dhavan Shah, Jordan Foley, Aman Abhishek, Josephine Lukito, Sang Jung Kim, Jiyoun Suk, Ellie Yang, Jon Pevehouse, Christine Garlough, "Whose Lives Matter? Mass Shootings and Social Media Discourses of Sympathy and Policy, 2012-2014" *Journal of Computer-Mediated Communication* (2019). 24 (4), 182-202, DOI: 10.1093/jcmc/zmz009.

Garlough, Christine, L. "Hauser's Explorations for the Extraordinary Ordinary," *The Pennsylvania Scholars Series* (2016).

Garlough, Christine. "Savitri's Stories and Girl Power: Rhetorical Approaches to Feminism (s) in Indian American Ethnic Schools." *Storytelling, Self, Society* 9, no. 2 (2013): 143-168.

Émon, Ayesha, and Christine Garlough. "Refiguring the South Asian American Tradition Bearer: Performing the" Third Gender" in Yoni Ki Baat." *Journal of American Folklore*, 128, no. 510 (2015): 412-437.

Lee, Nam-Jin, Christine L. Garlough, Lewis A. Friedland, and Dhavan V. Shah. "Gender and generation in the social positioning of taste." *The ANNALS of the American Academy of Political and Social Science* 644, no. 1 (2012): 134-146.

Garlough, Christine L. and Anne Pryor. "Fearlessly" Sifting and Winnowing": Folklore and the Wisconsin Idea." *Western Folklore* 70, no. 3/4 (2011): 243-253.

Garlough, Christine L.. "Folklore and Performing Political Protest: Calls of Conscience at the 2011 Wisconsin Labor Protests." *Western Folklore* (2011): 337-370.

Garlough, Christine L. "Folklore and the Potential of Acknowledgment: Representing 'India' at the Minnesota Festival of Nations," *Western Folklore*, 70.1 (2011): 69-98.

Garlough, Christine L. "The Risks of Acknowledgement: Performing the Sex-Selection Identification and Abortion Debate," *Women Studies in Communication*, 31.3 (2008): 368-394.

Garlough, Christine L. "Playing with Boundaries: Self and Dialogue in an Indian-American Fatana Performance," *Folklore*, 39.1 (2008): 63-95.

Garlough, Christine L. "On the Political Uses of Folklore: Performance and Grassroots Feminist Activism in India," *Journal of American Folklore* 121.480 (2008): 167-191.

Reprinted in Phaedra Pezzullo and Steve Olbrys (Eds.), *Rhetoric and Performance: A Reader*, Urbana, IL: University of Illinois Press (2009): 88-113.

Garlough, Christine L. "Transfiguring Criminality: Eclectic Representations of a Female Bandit in Indian Nationalist and Feminist Rhetoric," *Quarterly Journal of Speech* 93.3 (2007): 253-278. Reprinted in *Global Issues, Media and Culture in the 21st Century*. Seoul, South Korea: Sungkyunkwan University (2007): 107-143.

Book Chapters

Garlough, Christine. "Haunting Acknowledgement: Archiving Women's March Folklore and the Political Potential of Care Ethics," *Culture Work: Folklore and the Humanities for a 21st Century Public*. University of Wisconsin Press (2022).

Garlough, Christine L. "Vernacular Culture and Grassroots Activism: Non-Violent Protest and Progressive Ethos at the 2011 Wisconsin Labour Protests," In Pnina Werbner, Martin Webb, and Kathryn Spellman-Poots (Eds.) *The Political Aesthetics of Global Protest: The Arab Spring and Beyond*. Edinburgh, Scotland: Edinburgh University Press (2014): 263-290.

Garlough, Christine L. "Grassroots Women's Movements and Political Communication in India: Vernacular Rhetoric and Street Play Performance." In Holli A Semetko and Margaret Scammell, eds. *The Sage Handbook of Political Communication*. Sage Publications (2012): 484-493.

Encyclopedia Entries

Garlough, Christine L. and Dhavan V. Shah. "Citizenship and Communication: Exploring Alternative Voices in the Public Sphere." In Angharad N. Valdivia (Gen. Ed.) & Radhika Parameswaran (Ed.), *The International Encyclopedia of Media Studies, Vol. 4: Audience and Interpretation in Media Studies*. Boston, MA: Wiley-Blackwell (2014).

Garlough, Christine L. "Theater: Representations: India and Pakistan", In Suad Joseph, ed. *Encyclopedia of Women & Islamic Cultures*, Brill Reference (2013).

Garlough, Christine L. "Immigrant Communities," in Richard Schaefer (Ed), *Encyclopedia of Race, Ethnicity, and Society*. Thousand Oaks, CA: Sage, (2007): 680-683.

Garlough, Christine L. "Indian Americans," in Richard Schaefer (Ed), *Encyclopedia of Race, Ethnicity, and Society*. Thousand Oaks, CA: Sage, (2007): 710-714.

Garlough, Christine L. "Immigration and Community," in Karen Christensen and David Levinson (Eds.), *Encyclopedia of Community*. Thousand Oaks, CA: Sage, (2003): 334-337.

Conference Proceedings

Garlough, Christine L. "The Risks of Acknowledgement: Performing the Sex Selection Identification and Abortion Debate," In *Processes and Effects of Media*. Seoul, Korea: Yonsei University (2007).

Garlough, Christine L. "South Asian Street Plays and Feminist Resistance: Promoting Change Through Cultural Performance," *23rd Annual Third World Conference Proceedings, Volume Two* (ISSN 0885-2316) Chicago: TWCF Publications (1997).

Book Review

Garlough, Christine L. "Review of Care Ethics in the Age of Precarity" in *Feminist Formations*. 34 (2022): 237-241.

Garlough, Christine L. "The Life-Giving Gift of Acknowledgment by Michael Hyde," *Philosophy and Rhetoric* 40 (2007): 434-438.

Museum Work

"It's all the Rage" Exhibit for the Raging Grannies of Madison, WI. UW Center for Design and Material Culture. September 2024-February 25.

Consultant for Smithsonian Museum System, Asian Pacific American Center, Washington D.C., "Beyond Bollywood: Indian Americans Shape the Nation," National Museum of Natural History, 2014-15.

Research, Writing and Design of Museum Visitor's Guide and On-line Curriculum that accompanies exhibit (<http://smithsonianapa.org/beyondbollywood/>).

In Preparation

Shrinjita Biswas, Samiha Chandwani, Manisha Shelat and Christine Garlough. "Decolonial Care Aesthetics and Archives: South Asian Feminist Posterwork and Resistance." (Invited chapter for *Care and Sustainability*, Routledge, Eds. Giulia Isetti, Angelika Messner, Harald Pechlaner, Elisa Piras).

In Progress

"Digital Crossroads: Cross-country Comparisons of Feminist and Anti-Feminist Discourses in Spanish-Speaking Contexts," Catalina Farías, Elohim Monard, Fernanda Carvajal, Jiyoun Suk, Teresa Correa, Ingrid Bachmann, Christine Garlough, and Dhavan Shah, in preparation for journal submission.

Shreenita Ghosh and Christine Garlough, "Digital networks of Care, Acknowledgement and Activism after the 2021 Texas Abortion Ban" submitted to *International Communication*

Association Conference, 2022. (In preparation for Journal of Computer-Mediated Communication).

Shreenita Ghosh, Kruthika Kamath, Isabel Garlough-Shah, Erica Dick and Christine Garlough, "Feminist Ethics of Care and Calls for Acknowledgment: Rethinking Rights Rhetoric in Abortion Discourses on Twitter," Feminist Sexuality, Fertility, Reproductive Discourses Panel. Presented at *International Communication Association*, May 20, 2020. (In preparation for *Social Media and Society*).

Garlough, Christine L. "Anti-Suffrage Sentiment: Opposing Feminist Reforms in India to Maintain The British Raj and its 'Emancipatory' Potential," In preparation for *South Asia: Journal of South Asian Studies*.

Garlough, Christine L. "Feminist Activist Archiving: New Theoretical Directions Growing from An Ethics of Care," In preparation for *Women's Studies in Communications*.

Conference Papers and Panel Respondent

Luhang Sun, Lu Linqi, Mengyu Li, Yanshu Sybil Wang, Brooke E Fandrich, Porismita Borah, Christine Garlough, Michael Wagner, and Dhavan Shah, "Abortion Attitudes and Activism Following the Overturn of Roe: The Role of Social Contact and Political Talk in States Experiencing Access Loss," Association for Education in Journalism and Mass Communication, Conference, San Francisco, August 7-10, 2025.

Catalina Farías, Elohim Monard, Fernanda Carvajal, Jiyoung Suk, Teresa Correa, Ingrid Bachmann, Christine Garlough, and Dhavan Shah, "Digital Crossroads: Cross-country Comparisons of Feminist and Anti-Feminist Discourses in Spanish-Speaking Contexts," International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

Risk, Orion and Christine Garlough, "Condition of Discordance in Trans Care: A Rhetorical Analysis of 2023 Bills in the United States Restricting Gender-Affirming Health Care." National Communication Association, New Orleans, Louisiana, November 21-14, 2024.

Kamath, Kruthika, Shreenita Ghosh, Rae Moors, Isabel Garlough-Shah, Erica Dick, and Christine Garlough. "Exploiting Vulnerability: Examining Care and Acknowledgement within Abortion Visual Content on Facebook, Instagram, and Reddit," International Communication Association Conference, Gold Coast, Australia, June 20-24, 2024.

Baker, Shelby and Christine Garlough. "Missing and Murdered Indigenous Relatives Movement," International Communication Association Conference, Gold Coast, Australia, June 20-24, 2024.

Mengyu Li, Linqi Lu, Luhang Sun, Porismita Borah, Teresa; Correa, Christine L. Garlough, and Dhavan V. Shah, Critical Information Needs in the Wake of Dobbs: A Mix-Method Study of Link-Sharing Patterns on Twitter and Reddit," International Communication Association Conference, Gold Coast, Australia, June 20-24, 2024.

Garlough, Christine. "Revolutionary Care, Introduction", UW Ethics of Care Initiative Event, Zoom, April 30, 2024.

Garlough, Christine. "Paths to Political Participation: Addressing the Erosion of Civil Society and Communicating Across Difference," Christine Garlough, Claire De Cleene Luncheon, April 25, 2024.

Garlough, Christine, Orion Risk, Amber Palson, Haritha Bhairavabhatla, Carrie Danielson, Kelsey Card, Hannah Kennedy, and Beatriz Botero. "Raging and Writing: Aging and Adapting as Techniques for Resistance," Women's and Gender Studies Conference, Madison, WI, April 13, 2024.

"With Care" Rhetorics of Care Conference, UW Madison, May 2023.

Shreenita Ghosh, Kruthika Kamath, Isabel Garlough-Shah, Erica Dick and Christine Garlough, "Through the Eyes of Zootopia and Grogu: Analyzing Pop Culture Abortion Visuals on Twitter," National Women's Studies Association Conference, Minneapolis, November 10-13, 2022.

Shreenita Ghosh, Kruthika Kamath, Isabel Garlough-Shah, Erica Dick and Christine Garlough, "Picturing Care and Acknowledgement: Examining Abortion Visual Content on Facebook, Instagram, and Reddit," International Communication Association Hybrid Conference, Paris, May 26-30, 2022.

Garlough, Christine L. Discussant, "Transnational Feminist Praxis in South Asia Panel," National Women's Studies Association Conference, October 15, 2021.

Garlough, Christine L. "Care With(out) Questions," Paper delivered at the *Relations of Care Across and After Worlds Conference*, Madison, Wisconsin, May 13, 2021.

Ghosh, Shreenita, Kruthika Kamath, Isabel Garlough-Shah and Erica Dick, "Abortion Discourses on Social Media," Paper deliver at *Communication Crossroads Conference*, Madison, Wisconsin, March 10, 2021.

Garlough, Christine L. "Ellipsis: Suspension, Stillness, and Other Wonders," Paper delivered at the *Rhetorical Theory Conference*, Columbia, South Carolina, October 3, 2019.

Garlough, Christine L. "Acknowledgment in Hungry Translations," Paper for Authors Panel delivered at the *South Asia Conference*, Madison, Wisconsin, October 17, 2019.

Garlough, Christine L. "Nostalgia and Expressions of Sufi Culture in Tajikistan" Paper for Authors Panel delivered at the *Annual American Folklore Society Conference*, Buffalo, New York, October 20, 2018.

Garlough, Christine L. "Feminist Folklore, and an Ethic of Care: Engaging Communities and

Performers in Grassroots Politics” Paper delivered at the *Folklore and the Wisconsin Idea Conference*, Madison, Wisconsin, September 20, 2018.

Garlough, Christine L. “Rhetorics of Love and Care in Women’s Marches and the #MeToo Movement” Paper Delivered at the *Cut the Bullshit!: Communication, Populism and Electoral Choice in the New Media Environment Conference*, Villa la Collina, Cadenabbia, Italy, June 20-22, 2018.

Garlough, Christine L. “Art and Activism: A History of Feminist Posters from South Asia” Digital Presentation at *2018 4W Summit on Women, Gender and Well-being*, Madison, WI April 12, 2018.

Garlough, Christine L. “With: Love and Care in Feminist Politics and Protest” Paper delivered at the Rhetorical Theory Conference. Columbia, NC, October 2013.

Garlough, Christine L. “Feminist Communication Strategies and Rhetorical Approaches Through Archiving,” MICA International Communications Conference, Ahmedabad, India, January 11, 2017.

Garlough, Christine L. “Publishing in the Field of Communications,” MICA International Communications Conference, Ahmedabad, India, January 10, 2017.

Garlough, Christine L. “Archiving Protest: Feminist Rhetorical Strategies,” South Asia Conference, Madison, WI, October 21, 2016.

Garlough, Christine L. “Addressing Sexual Harassment in South Asian Studies” South Asia Conference, Madison, WI, October 21, 2016.

Garlough, Christine L. “Defying Divides: Muslim and Hindu Narrative Traditions in South Asian Feminist Street Performances,” American Folklore Society Conference, Miami, Florida, October 21, 2016.

Dhavan V. Shah, Joseph N. Cappella, W. Russell Neuman, and Christine Garlough, “Big Data and Public Sentiment: Using Computational Approaches,” World Association of Public Opinion Research, Buenos Aires, June 16-19, 2015

JungHwan, Dhavan V. Shah, Alex Hanna, Erik Page Bucy, and Christine Garlough, “How Social Media Reacted to the Korean Presidential Debate? A Korean Case of Linking Biobehavioral and Computational Approaches via the Second Screen,” International Communication Association, San Juan, Puerto Rico, May 21-25, 2015.

Emon, Ayeshah and Garlough, Christine L. “Refiguring the Hijra: Performing the ‘Third Gender’ in Yoni ki Baat,” Paper delivered at the American Anthropological Association Conference. Washington D.C. November 2014.

- Garlough, Christine L. "Feminist Activism in India: Exploring Political Poster Aesthetics," Paper delivered at the University of Oxford's Women's Leadership Symposium. Oxford, December 2013.
- Garlough, Christine L. "Grassroots Indian Activism: A Response," Paper panel at the National Communication Association Conference. Chicago, IL, November 2013
- Garlough, Christine L. "The Rhetorical Potential of Conductivity," Paper delivered at the Rhetorical Theory Conference. Columbia, NC, October 2013.
- Garlough, Christine L. "A Response to Indian Performance," Discussant Response delivered at the Annual Conference on South Asia, Madison, WI, October 2013.
- Garlough, Christine L. "Responding to The Rhetoric of Performance." Paper delivered at the National Communication Association Conference, San Francisco, CA, November 2010.
- Garlough, Christine L. "Folklore, Politics, and the Potential of Acknowledgment." Paper delivered at the American Folklore Society Conference, Louisville, KY, October 2010.
- Garlough, Christine L. "Grassroots Women's Movements and Political Communication in India," Paper delivered at the International Communications Association Conference, Singapore, June 2010.
- Garlough, Christine L. "Ethics In-Between: Diaspora and the Progressive Speeches of Basanta Koomar Roy." Paper delivered at the Rhetoric Society of America Conference, Minneapolis, MN, May 2010.
- Garlough, Christine L. "Everyday Engagements: Calls of Conscience in Ethnic Vernacular Discourse." Paper delivered at the National Communication Association Conference. Chicago, IL, November 2009.
- Garlough, Christine L. "Ethnography, Ethics, and Feminist Street Play Performances in India." Paper delivered at the National Communication Association Conference, Chicago, IL, November 2007.
- Garlough, Christine L. "Diasporic Folklore and Critical Play Theory." Paper delivered at the Annual American Folklore Society Conference, Quebec, Canada, October 2007.
- Garlough, Christine L. "Rhetoric and Folklore." Paper delivered at the Annual American Folklore Society Conference, Milwaukee, WI, November 2006.
- Garlough, Christine L. "South Asian American Testimony and Performance." Paper delivered at the Annual Conference for South Asia, Madison, WI, October 2006.
- Garlough, Christine L. "Rhetoric, Performance and Social Change from the Margins: Grassroots Feminist Street Theater in India." Paper delivered at the Annual Rhetoric Society of America

Conference, Memphis, TN, May 2006.

Garlough, Christine L. "Performance and Politics: The Eclectic Rhetoric of Feminist Street Theater in South Asia." Paper delivered at the Annual National Communication Association Conference, Boston, MA, November 2005.

Garlough, Christine L. "South Asian Women and Criminality: Eclectic Representations of Devi Chaudhurani in Nationalist and Feminist Rhetoric." Paper delivered at the Annual National Communication Association Conference, Boston, MA, November 2005.

Garlough, Christine L. "Performing Revolution: Women's Folk Traditions and Feminist Street Theater in South Asia." Paper delivered at the Annual American Folklore Society Conference, Atlanta, GA, October 2005.

Garlough, Christine L. "Women in Search of Their History: The Use of Street Plays in Developing Feminist Constituencies." Paper delivered at the Annual Conference on South Asia, Madison, WI, October 2005.

Garlough, Christine L. "The Mountains are Falling Down: Feminist Folk Performances of the Chipko Movement in Uttar Pradesh." Paper delivered at the American Folklore Society Conference, Salt Lake City, UT, October 2004.

Garlough, Christine L. "Cultural Schools and the Rhetoric of Immigration: Debates about Civic Identity Among South Asian Americans." Paper delivered at the Center for South Asian Studies Conference, Madison, WI, October 2004.

Garlough, Christine L. "Revisiting the Roots of Intercultural Rhetoric: Past Insights, Current Implications." Paper delivered at the National Communication Association Conference, Miami, FL, November 2003.

Garlough, Christine L. "Rhetoric and Identity in Ethnic Schools: Folklore as a Tool in the Formation of Community." Paper delivered at the National Communication Association Conference, Miami, FL, November 2003.

Garlough, Christine L. "Playing with Boundaries: Self and Dialogue in an Immigrant Women's Folk Performance." Paper delivered at the Annual American Folklore Society Conference, October 2003.

Garlough, Christine L. "Empowerment Through Ethnicity: Folktales and Feminism in an Indian American Ethnic School." Paper delivered at the Annual National Communication Association Conference, New Orleans, LA, November 2002.

Garlough, Christine L. "Theorizing Context: Intercultural Rhetoric and Bitzer's Rhetorical Situation." Paper delivered at the Annual National Communication Association Conference, New Orleans, LA, November 2002.

- Garlough, Christine L. "A Vedic Vision: Displaying Indian-American Identities at the Minnesota Festival of Nations." Paper delivered at the Annual National Communication Association Conference, New Orleans, LA, November 2002.
- Garlough, Christine L. "The Significance of Tattooing in a Women's Community: Issues of Power, Dialogue and Representation of Self." Paper delivered at the Annual National Communication Association Conference, New Orleans LA, November 2002.
- Garlough, Christine L. "Re-thinking Silence in Ethnographic Encounters: Techniques and Implications for Folklore Research and Documentation." Paper delivered at the Annual American Folklore Society Conference, Rochester, NY, October 2002.
- Garlough, Christine L. "The World in a Grain of Sand: A Rhetorical Analysis of Yogic Practices in an Indian-American Community School." Paper delivered at the International Communication Association Conference, Acapulco, Mexico. June 2000.
- Garlough, Christine L. "Nani Lal Chuni: Transnationalism, Identity, and Values in an Indian American Folk Performance." Paper delivered at the National Communication Association Conference, Chicago, IL, November 1999.
- Garlough, Christine L. "Politics, Performance, and Participation: Feminist Rhetoric in South Asian Street Plays." Paper delivered at the Feminsm(s) and Rhetoric(s) Conference, Minneapolis, MN, October 1999.
- Garlough, Christine L. "Performing Resistance: Feminist Street Plays in India." Paper delivered at the National Communication Association Conference, New York, NY, November 1998.
- Garlough, Christine L. "Stadium Blues." Paper delivered at the National Communication Association Conference, New York, New York, November 1998.
- Garlough, Christine L. "Rethinking Silence in Focus Group Interviews: Techniques and Implications for Communication Research." Paper delivered at the Southern States Communication Theory Conference, San Antonio, TX, April 1998.
- Garlough, Christine L. "Exploring the Contours of Transnationalism: Reconsidering Identities and Values in Immigrant Cultural Performances and Narratives." Paper delivered at the Third World Conference, Chicago, IL, March 1998.
- Garlough, Christine L. "South Asian Street Plays and Feminist Resistance: Promoting Change Through Cultural Performance." Paper delivered at Third World Conference, Chicago, IL, March 1997.
- Garlough, Christine L. "Playing with Boundaries: Self and Dialogue in an Immigrant Women's Folk Performance." Paper delivered at the American Ethnological Society Conference, San Juan, Puerto Rico, April 1996.

Garlough, Christine L. "Backlash and Burning Embers: Dialogic Constructions of South Asian Womanhood and Sati." Paper delivered at the Feminism and Media Conference, Madison, Wisconsin, April 1996.

Invited Talks

April 10, 2025, "Gender, Aging and Activism: Learning from the Raging Grannies." WGSC Conference panel, April 11, 2025.

"Welcome Remarks, Kristin Welch (Menomonie Nation), MMIW and Healing," WGSC Conference "Embodying Feminism: Calling In, Calling Out, Calling to Action." WGSC Conference, April 11, 2025.

"Gender and Women's Studies from a Global Perspective: Leadership within Higher Education," Pakistani Women's Workshop, American Institute of Pakistan Studies, Madison, WI, July 30, 2024.

"Susan Friedman: Feminist History at UW Madison," Unpacking the Planet: Susan Stanford Friedman's Scholarly Legacy" UW Madison, April 6, 2024.

"Approaches to Rhetoric and Gender Studies," CompRhet Colloquium, Madison WI, Oct 28, 2024.

"Feminist Performance and Being With" CVC Faculty Research Forum, February 3, 2024.

"Feminist Research Methods" GWS 900, Guest Lecture, February 13, 2024.

"Studying Abroad in South Asia" Invited Talk for Society of Women Engineers, University of Wisconsin Madison, November 4, 2018.

"Off the Wall: South Asian Feminist Protest Posters and Political Participation." UW Gender and Women's Studies Research Center Colloquium, October 26, 2017.

"Responding to Girl Rising" International Division Peace Corp Event, University of Wisconsin-Madison, February 28, 2017.

"Archive Activism and Conversation(s) About Feminisms." Invited Lecture for Center for South Asia, University of Wisconsin-Madison, February 16, 2017.

"Strategies for Grassroots Feminism in South Asia." Invited Lecture for Wisconsin Union Directorate, University of Wisconsin-Madison, December 5, 2016.

"South Asian Americans in Wisconsin." Invited Lecture for Wisconsin Historical Society, August 23, 2016.

"Feminist Protest Campaigns and Artistic Strategy." Invited Lecture for SASLI, University of Wisconsin-Madison, July 26, 2016

- “Human Rights and Women’s Development in South Asia.” Invited Lecture for Human Rights Week. Middleton High School, Middleton WI, February 23, 2016.
- “What is Evidence?” Invited Lecture for Institute for Research in the Humanities, University of Wisconsin-Madison, September 16, 2015.
- “Gender and Global Human Rights.” Invited Lecture for Human Rights Week. Middleton High School, Middleton WI, February 15, 2015.
- “NGOs in India.” Invited lecture at Center for South Asia Outreach Services. “Women’s Global Health Symposium.” University of Wisconsin-Madison, February 2012.
- “Rhetoric and Everyday Social Action.” Paper delivered at the National Communication Association Conference, New Orleans, LA, November 2011.
- “Rhetoric and Performance.” Paper delivered at the National Communication Association Conference, New Orleans, LA, November 2011.
- “Performing Potentiality.” Paper delivered at the Rhetorical Theory Conference. Columbia, NC, October 2011.
- “Street Plays and Health Care Advocacy in India.” Invited lecture at Center for South Asia Outreach Services. “Women’s Global Health Symposium.” University of Wisconsin-Madison, February 2011.
- “Performance as Social Activism.” Invited lecture at Oakton Community College’s International Studies and Foreign Languages Program, Center for South Asia Outreach Service, University of Wisconsin-Madison, September 2010.
- “In the Name of Care: The Politics of Recognition and Acknowledgment in South Asian American Feminist Performance.” Invited lecture at the Feminist Research Circle, University of Wisconsin-Madison, September 2010.
- “SOAR Welcome.” Invited lecture at SOAR Orientation at University of Wisconsin-Madison, July 2010.
- “The Monkey Show: Grassroots Feminist Street Plays in Gujarat,” Invited Paper at the Rhetorical Theory Conference. Columbia, SC, October 2009.
- “Rhetoric in the South Asian Diaspora.” Invited lecture to University of Texas, Austin, March 2009.
- “The Risks of Acknowledgment and Witnessing.” Invited lecture to University of Michigan, Ann Arbor, March 2009.
- “South Asian Grassroots Groups and Political Communication.” Invited lecture to University of Wisconsin-Madison, CALS, February 2009.

- “Rhetoric in the South Asian American Diaspora.” Invited lecture to University of Wisconsin-Madison, Center for South Asia, February 2009.
- “Politics, Poetic Testimony, and Critical Play: Grassroots Feminist Street Plays in India.” Invited lecture to University of Central Michigan, February 2009.
- “Social Justice, Narrative, and the Politics of Acknowledgment.” Invited lecture to University of Central Michigan, February 2009.
- “Performance and Rhetorical Theory.” Invited lecture to University of Minnesota, Midwestern Rhetoric Conference, January 2009.
- “Play, Power, and Parrhesia in Global Everyday Rhetoric.” Paper delivered at the Rhetorical Theory Conference. Columbia, NC, October 2008.
- “Race and Critical Rhetorical Theory.” Invited lecture to Indiana University, Midwestern Rhetoric Conference, January 2008.
- “Critical Rhetoric in India and the Value of Eclecticism.” Invited lecture to International Conference on Global Issues, Sungkyunkwan University, Seoul, Korea, August 2007.
- “The Rhetoric of Sex Selection Abortion in India.” Invited lecture to Yonsei University, Seoul, Korea, August 2007.
- “Ethnographic Methods.” Invited lecture to University of Wisconsin, School of Journalism and Mass Communications, February 2007.
- “Women, Music, and Social Change in India.” Invited lecture to the World Music Festival Lecture Series, University of Wisconsin-Madison, September 2005.
- “Feminism and Folklore.” Invited lecture to the Future of the Folk Conference Organizer and Chair of Panel, University of Wisconsin-Madison, April 2005.
- “Polycultural Perspectives: Rhetorical Traditions in a Transnational World.” Invited lecture to Rhetoric and English Joint Colloquium, University of Wisconsin-Madison, May 2004.
- “American Desi: Creating Community Through South Asian Rhetorical Traditions.” Invited lecture to the Communication Arts Department Colloquium, University of Wisconsin-Madison, March 2004.
- “Ethnic Schools.” Invited lecture to the American Hindu Association, Madison, WI, December 2003.
- “Folklore and Strategies of Appropriation in Indian-American Communities.” Invited lecture to Folklore Program Colloquium, University of Wisconsin-Madison, October 2003.
- “Cultural Legacies of Immigrant Elders and Children.” Invited lecture to the Center for the

Study of Upper Midwestern Cultures, University of Wisconsin-Madison, August 2003.

“American Ethnic Culture Schools: Sites of Rhetorical Power and Promise.” Invited lecture to Department of Communication Arts, University of Wisconsin-Madison, March 2003.

“Negotiating Boundaries: South Asian American Identity after September 11.th” Invited lecture to the National Communication Association Conference, New Orleans, LA, November 2002.

“The Rhetoric of Culture: Negotiating and Shaping Indian-American Community Identities.” Invited lecture to the Department of Communication Studies, University of Minnesota, November 2002.

“Indian American Immigration and Ethnic Schools.” Invited lecture to the Center for the Study of Upper Midwestern Cultures, University of Wisconsin-Madison, August 2002.

“Cultural Action and South-Asian Feminist Street Plays.” Invited lecture to the Department of Communication Arts University of Wisconsin-Madison, October 2000.

“Emerging Selves: Street Plays and Feminist Organizations in India.” Invited lecture to the MacArthur Consortium on International Peace and Cooperation, Minneapolis, MN, May 1997.

Courses Taught – University of Wisconsin - Madison

Department of Gender and Women’s Studies:

GWS 950, *Gender, Performance and Performativity*
GWS 880, *Graduate Seminar in Gender and Women’s Studies Theory*
GWS 840, *Pedagogy in Gender and Women’s Studies*
GWS 720, *Feminist Communication and Philosophy*
GWS 640, *Gender and Women’s Studies Senior Capstone*
GWS 468, *Feminism, Folklore and Comparative Lit*
GWS 449, *Feminist Politics and Care*
GWS 428, *Gender and Expressive Cultures*
GWS 414, *Gender, Performance and Sexuality*
GWS 310, *Women, Culture and Grassroots Politics*
GWS 102, *Gender, Women, and Society in a Global Perspective*

Department of Comparative Literature and Folklore/Folklore Program:

FL 530, *Women, Folklore, and Feminist Theory*
FL 530, *Folklore and Political Engagement*
FL 467, *Women and Politics in Popular Culture and Folklore*
FL 100, *Introduction to Folklore*

Department of Communication Arts:

CA 960, *Theories of Performance and Performativity*

CA 610, *Rhetoric, Folklore, and Popular Culture*

CA 476, *Methods of Rhetorical Criticism*

CA 260, *Communication and Human Behavior*

Sabbaticals in academic years 2014-15 and 2020-21.

Working Research Groups

Missing and Murdered Indigenous Relatives Research Group, 2025-present.

Gender, Aging and Activism Research Group, 2023-present.

Intergenerational Feminist Activism Research Group, 2022-present.

Social Media and Abortion Research Group, 2019-present.

#Me Too Social Media Research Group, 2017-present.

Grassroots Feminisms: Leading research group of students from Gender and Women's Studies, September 2011-present.

Feminism and Global Ethics of Care, Gender and Women's Studies, February 2016-September 2016.

South Asian Activism: Rhetoric and Media, August 2006.

Student Advising

Dissertation Advisor/Co-Advisor (current):

Jungyeon Lee, Department of Gender and Women's Studies

Fatou Jannah, Department of Gender and Women's Studies

Orion Risk, Interdisciplinary Theater Studies

Rebecca Schmitt, Interdisciplinary Theater Studies

Shrinjita Biswas, Interdisciplinary Theater Studies

Svea Larson, German, Nordic and Scandinavian Studies

Master's Thesis Advisor (current):

Hayley Johnson, Department of Gender and Women's Studies

Dragan Mikulin, Department of Gender and Women's Studies

Dissertation Committee (current):

Bidisha Mukherjee, Department of Asian Languages and Cultures

Mian Wei, School of Journalism and Mass Communications
Danielle Burke, Design Studies, School of Human Ecology
Haritha Bhairavabhatla, Ph.D. Department of Planning and Landscape Architecture
Elaine Almeida, School of Journalism and Mass Communications
Agnes Phoebe Muyanga, University of Kansas, Gender and Women's Studies
Fatima Esengeldievna Sartbay, Comparative Literature and Folklore
Kruthika Kamath, Journalism and Mass Communications
Bri Meyer, Anthropology
Jiangjiang Wu, Anthropology
Shrinjita Ghosh, School of Journalism and Mass Communications

Institutional Service

Department of Gender and Women's Studies:

- Director Center for Research on Gender and Women
- Interm. Associate Chair
- Director of Graduate Studies
- Chair, Ph.D. Exploration Committee
- Co-Director of Graduate Studies
- Ph.D. Exploration Committee
- Chair Graduate Committee
- Anniversary Committee
- Graduate Committee
- Undergraduate Curriculum

Committee Folklore Program

- Head of Folklore Program

Department of Comparative Literature:

- Chair, Publicity Committee
- Chair, Communications Committee
- Disability Liaison.
- Folklore Program Steering Committee
- Folklore Program Undergraduate and Graduate Advisor

Center for South Asia:

- Conference Committee
- Reviewer for FLAS awards, 2006, 2009, 2015-16
- Association of Asian Studies Midwest Council on Asian Affairs (MCAA), South Asia Prize Essay Judge, Percy Buchanan Prize for papers on Asian Studies composed by graduate students, 2016.
- Asian Studies Restructuring and Implementation Committee
- UW in Indian Faculty Working Group
- Annual Conference for South Asia Program Chair

- Advisory Board

Department of Communication Arts:

- Faculty Diversity Liaison
- Advisor for Interdisciplinary Degrees
- Timetable Coordination for Rhetoric Group
- Newsletter Committee

Professional Service

Advisory Board, Oxford Women's Leadership Symposia, Oxford University, Oxford, England, October 2015-present.

National Communication Association Ethnography Division

- Executive Nominating Committee, 2007.
- Journal Awards Committee, 2007.
- Paper Review Committee, 2005-8.

American Folklore Society Annual Conference Program Committee, 2005-2006.

Editorial Boards & Journal Reviewing

Editorial Board Member, *Journal of Academic Perspectives*, 2014-present. Editorial Board Member, *Journal of Western Folklore*, January 2008-present. Associate Editor, *Journal of American Folklore*, January 2010-2013.

Ad hoc Reviewer, *Journal of American Folklore*

Ad hoc Reviewer, *Women's Studies in Communication* Ad hoc Reviewer, *Asian Journal of Communication* Ad hoc Reviewer, *Philosophy and Rhetoric*

Ad hoc Reviewer, *Western Folklore*

Attendance in Professional Organizations

International Communication Association

National Communication Association

- Ethnography Division
- Asian and Pacific American Division
- Performance Studies

Division American Folklore Society

Updated: January 14, 2025